

# JASLYN KING

Data Analyst

Houston TX | hello@jaslynking.com | **WWW:** linkedin.com/in/jaslynking | **WWW:** analyst.jaslynking.com

## Professional Summary

Analytical professional with 4+ years of experience in web development, digital marketing, and data-driven decision-making. Skilled in transforming raw data into actionable insights through visualization, automation, and storytelling. Adept at bridging business, technical, and creative disciplines to support marketing performance, operational efficiency, and financial strategy.

## Technical Skills

- **Data Tools:** SQL, Python, Tableau, Excel, Power BI, PowerPoint
- **Analytics & Visualization:** Data Cleaning, Data Storytelling, Dashboard Design, KPI Reporting
- **Web & Marketing Tools:** Google Analytics, SEMrush, Figma, Zapier, Notion, Asana
- **Web Technologies:** HTML5, CSS3, JavaScript, React, Tailwind CSS, Webflow, WordPress, DNN

## Work History

### Web Developer (Freelance)

Dec 2021 - Current

Modularity Studios

Remote

- Independent web developer who has successfully delivered custom websites across React, Next.js, Shopify, Webflow, and WordPress platforms.
- Operates Automated Brilliance - providing comprehensive business automation and digital marketing solutions for small businesses.

### Web Developer (Contract)

Jul 2024 - Aug 2025

Harris County Via MNK Info Tech

Houston, TX

- Develop and maintain 75+ DNN government websites for Harris County departments, ensuring consistent user experience and accessibility.
- Developed and maintained content-rich sites such as the End HIV website for the Harris County Texas Public Health Department

### Web Developer

Dec 2021 - May 2024

Trew Labs

Remote

- Delivered 30+ responsive websites using React, Next.js, Webflow, WordPress, and Shopify, ensuring high performance and accessibility across all devices.
- Partnered with clients in diverse industries—including real estate, hospitality, retail, events, and home décor—to create tailored digital experiences.

## Education

### Associate of Arts: Dietetics

Miami Dade College